

Parkfield Ranch

RODEO



BE HERE WHEN IT HAPPENS

SPONSORS 2019

PARTNERSHIP LEVELS

SUPER PUNCHER

Donations ranging from \$2,500 - \$5,000

- All Around Sponsor
- Present the Women's and/or Men's All-Arounds
- Business name or logo featured on Rodeo poster and postcards
- Full page Advertisement in Program
- 10 Tickets to Saturday Night Dance at the Parkfield Cafe
- 4 Free Drink Wristbands at the Rodeo
- 10 Tickets to two performances - Saturday and Sunday
- Banner in the arena or area of your choice (must provide banner)
- Advertising during the performances
- A vendor booth free of charge (optional)
- Your business will be listed on Parkfield Rodeo Website
- Social Media Shout outs on Instagram and Facebook
- Free Camping for the weekend
- Featured in Ropers Sports News article

TOP HAND

Donations ranging from \$750 - \$2,499

- Event Sponsors (State if you have a preference)
- Half page Advertisement Featured in Program above the event you are designated
- 6 tickets to Saturday Night Dance at the Parkfield Cafe
- 6 Performance Tickets to two performances- Saturday and Sunday
- 4' X 6' banner in the arena (must provide the banner)
- Advertisement during your event in performances
- Your business will be listed on Parkfield Rodeo Site
- Social Media shout outs on Facebook and Instagram
- Free Camping for the weekend
- Featured in Ropers Sports News article

THE COWBOY

Donations ranging from \$250 - \$749

- Arena Sponsor
- Quarter Page advertisement in Rodeo Program
- 2 Dance tickets to Saturday Night dance at the Parkfield Cafe
- 2 Performance Tickets to two performances- Saturday and Sunday
- Banner Space outside of the arena - Grandstand, restrooms, announcer booth, concession stand (must provide the banner)

FRIENDS OF PARKFIELD RANCH RODEO

Donations Ranging from \$1 - \$249

- Advertisement in Program
- Your business will be listed on Parkfield Rodeo Site
- Social Media shout outs on Facebook and Instagram

GIFTS IN KIND

- We graciously accept gifts in kind and depending on your estimate of your donation we will apply your sponsorship level.
- Please note what you would like to donate on following page.

Instructions:

Choose the level donation you would like to make. Fill out the following pages and return with check. On one of the pages there are instructions for your advertisement in the program, please read and send email of artwork you would like featured in the official program.

February 1, 2019

Dear Parkfield Ranch Rodeo Supporter,

As 2019 begins we are gearing up for the 27th Annual Parkfield Ranch Rodeo this Memorial Day weekend! We would like to present you with the opportunity to sponsor one of the largest Ranch Rodeos in the West. With over 300 contestants each year, the Ranch Rodeo has exponentially grown since 1993, with contestants traveling from all over California and our neighboring states. 2019 is looking to be our biggest year yet. Katy Varian has officially passed down the Ranch Rodeo to her daughter, Kayla Santos and her niece, Sage Massey. This year we are planning to expand greatly, with new events being introduced, growing our fan base by bringing in new vendors, concessions, activities for both adults and children attending. It is with your helpful tax-deductible donation that we will be able to fulfill our goal of making this a successful event. Please join us on this new endeavor in bringing back the good times at the Parkfield Ranch Rodeo. Attached are the new sponsorship levels for 2019. Feel free to call us with questions or feedback. We also hope you will join us May 25-26th in our new sponsor VIP area and take pictures with our champions at the conclusion of the Ranch Rodeo.

Sincerely,

Kayla Santos

And

Sage Massey

Mail To:
Parkfield Ranch Rodeo
504 Forest Ave.
Templeton, CA 93465

Please return forms by
April 1st

Name of Sponsor _____

Sponsorship Level _____

Sponsorship Amount _____

Will you be attending the event? _____

CONTACT INFO

Please fill out your most convenient contact information below so we can send you any additional information.

Name _____

Address _____

Town _____ State _____ Zip _____

Phone # _____

Email _____

All Sponsors must provide their own banners for the event.

SUPER PUNCHER SPONSORS ONLY

You may present Reserve All-Around and All-Around Champions with their awards; however, we understand if you will not be present. If this is the case you will still be listed as the All-Around Sponsors in the presentation, program, and social media.

Will you want a vendor slot? _____

Please see Vendor Application on last page if you would like to have a booth.

TOP HAND SPONSORS ONLY

Please provide the event you would like to sponsor, if you have no preference you may leave it blank.

(Note: First come first serve. If your first choice has already been chosen, we will provide you another event.)

Event Choice _____

GIFT IN KIND ONLY

Please tell us what you would like to donate and an estimate of its value so that we may provide you with appropriate sponsor level.

Item(s): _____

Estimated Value: _____

PAYMENT METHOD

Please enclose check with these forms.

Make check out to Parkfield Ranch Rodeo.

If you have any questions please don't hesitate to call Kayla Santos or Sage Massey

Kayla Santos: (805) 423-5700 -- masseylivestock@gmail.com

Sage Massey: (805) 434-8677 -- sagemassey1997@gmail.com

PRINTED ADVERTISEMENTS FOR PARKFIELD RANCH RODEO PROGRAM

* Please send us your design via email at parkfieldrodeo@gmail.com *

Please keep in mind the size of the advertisement that you are being given so that it will fit properly.

SUPER PUNCHER

Full Page Print Ad

- JPEG or PNG » 8.5" by 5.5"
- Additional .125" bleed »
- Resolution \geq 300 ppi

TOP HAND

Half Page

- JPEG or PNG
- 4.25" by 5.5" or 8.5" by 2.75"
- Additional .125" bleed
- Resolution \geq 300 ppi

COWBOY

Quarter Page

- JPEG or PNG
- 4.25" by 2.75"
- Additional .125" bleed
- Resolution \geq 300 ppi

VENDOR APPLICATION

~ May 24 – 26 ~

Set up Friday May 24th

Friday Night – Team Roping Jackpot

Saturday & Sunday – Rodeo All Day

Name of Business: _____

Details of business you would like us to advertise on our social media accounts.

- Social Media handles: _____
 - Bio: _____
 - What you offer for sale: _____
-

- Any other details you would like to advertise:

- Any flyers, templates, ads, pictures of merchandise, logos, etc. if you would like us to post. Please e-mail this info to parkfieldrodeo@gmail.com

Contact info: parkfieldrodeo@gmail.com

